

REGULAR MEETING

June 20, 2007

The regular meeting of the London Public Library Board was held on the above date in the Friends of the London Public Library Board Room at 5:30 p.m. with the following present:

From the Board S. MacDonald (Chair), G. Barber, N. Branscombe, J. Colwell, J. Deslippe, J. Lubell, J. Morgan, J. Tilley and D. Winninger;

Senior Management: A. Baker, A. Becker, S. Hubbard Krimmer, B. Jessop, M. Mitchell, L. Sage, T. Travers, N. Ward, M. Wilkinson;

Guests: Students from the Faculty of Media and Information Studies, University of Western Ontario; R. Harris, S. Trosow;

Minutes taken by: J. White.

APOLOGIES – none

L07/28

WELCOME

Ms. MacDonald welcomed guests to the meeting along with students from the Faculty of Media and Information Studies.

L07/29

APPROVAL OF IN-CAMERA AGENDA

It was MOVED by Ms. Lubell and seconded by Ms. Deslippe that the in-camera agenda be approved as amended.

CARRIED

DISCLOSURES OF INTEREST - none

L07/30

CHANGES TO AND ADOPTION OF AGENDA

It was MOVED by Ms. Deslippe and seconded by Mr. Morgan that the agenda be adopted.

CARRIED

L07/31

DELEGATIONS

Ms. MacDonald welcomed Ms. Harris and Mr. Trosow to the meeting. A community consultation meeting will be held sometime in the fall of 2007.

Mr. Trosow expressed his concern about the internet filtering pilot project in place at London Public Library. His written presentation is attached to the minutes. In the course of his presentation, Mr. Trosow indicated that he has been appointed to the Urban League and will be acting as the Library liaison.

Mr. Trosow re-iterated the points made in his written presentation such as public institutions should not use filtering software; internet filters such as Netsweeper are unreliable and there should have been public consultation.

Dr. Harris thanked Ms. Wilkinson for explaining the filtering process to her. She also thanked Ms. Becker and Ms. Hubbard Krimmer.

Dr. Harris explained that she is involved in several research projects on how people find health information. She felt that there is a problem with the filtering software which overblocks legitimate sites. She viewed this as a space/design issue not a filtering issue. Her presentation is attached to the minutes.

Ms. MacDonald thanked Mr. Trosow and Dr. Harris for their presentations.

L07/32 NOTICE OF MOTION

Councillor Branscombe will move or caused to be moved at the September 19th, 2007 Library Board meeting that the following motion from the May 16th, 2007 Library Board meeting be rescinded:

It was MOVED by Mr. Colwell and seconded by Ms. Deslippe that the implementation of the Internet Policy Project Plan be approved.

L07/33 APPROVAL OF MINUTES

It was MOVED by Councillor Winninger and seconded by Mr. Colwell that the minutes of May 16, 2007 (L07/24-07/27.6) be approved.

CARRIED

L07/34 REPORTS FROM COMMITTEES, MEMBERS, AND STAFF REQUIRING BOARD ACTION

Services and Operations Report – Literacy

Ms. Hubbard Krimmer provided an update on literacy and learning outcomes that support people in gaining skills they require to be successful in a knowledge-based society.

It was MOVED by Ms. Tilley and seconded by Ms. Barber that the report on Services and Operations – Literacy be received.

CARRIED

L07/34.1 Financial Update Report – 2008 Operating and Capital Budgets

Library Administration will be preparing a detailed 2008 operating budget during the next few months. The majority of the approved increase will be necessary for wage, salary and fringe benefits due to existing employment agreements. There will also be an increase to the collections budget as part of a five-year plan. The 2008 operating budget currently reflects the 3.2% increase.

It was MOVED by Councillor Branscombe and seconded by Ms. Barber that the Financial Update Report – 2008 Operating and Capital Budgets be received.

CARRIED

L07/34.2 LPL Re-Branding Project – Visual Identity and Cost Analysis

Ms. Sage presented information on the new brand for London Public Library. She explained the Library's marketing goals and issues with the current brand. Feedback was solicited from the community on the new logo and tagline. Fiscal responsibility and optimum return-on-investment are critical considerations in the process.

The logo design was presented to the Board in various iterations and contexts.

Board members discussed the tagline "For Life" and its implications.

It was MOVED by Ms. Barber and seconded by Ms. Lubell that the logo be approved without the tag line.

CARRIED

It was MOVED by Ms. Barber and seconded by Ms. Lubell that three versions of a revised tagline be circulated to Board members over the summer by email, that these new taglines be tested by focus groups and that final approval of the tagline be given by the Board during July, 2007.

CARRIED

At 6:55 p.m., Ms. Deslippe left the meeting.

L07/34.3 Southern Ontario Library Service

Ms. Tilley provided the Board with an overview of the services/resources available through SOLS as well as an update of the Trustee Council's meeting held on April 28, 2007.

Future conference opportunities should be brought to the attention of Board members.

It was MOVED by Ms. Tilley and seconded by Councillor Winner that Ms. Tilley's report on Southern Ontario Library Service (SOLS) be received.

CARRIED

L07/34.4 Events of Interest to Library Board Members

It was MOVED by Mr. Colwell and seconded by Ms. Lubell that the report on Events of Interest to Library Board Members be received.

CARRIED

L07/35 CONSENT ITEMS

It was MOVED by Mr. Colwell and seconded by Ms. Lubell that the following consent items be received:

Press Clippings

Thank you card from Wendy Chapman for retirement gift

CARRIED

At 7:10 p.m., the meeting entered in-camera session. The meeting resumed at 7:55 p.m.

L07/36

REPORT ON MATTERS FROM THE EXECUTIVE SESSION

It was MOVED by Councillor Winninger and seconded by Mr. Colwell that the Job Evaluation Implementation Plan be approved.
CARRIED

Ms. Macdonald reported that a personnel matter was discussed which will remain confidential.

ON MOTION, the meeting adjourned at 8:00 p.m.

Chair

Secretary