

9/9/2008

Hi Anna,

First I would like to thank you and your entire library system for hosting the Digital Bookmobile. I hope you enjoyed the event as much as the attending OverDrive staff: Shannon Lichty, Evan McIlvride, and Don Smith, the Digital Bookmobile driver.

Your event was extremely successful with 161 visitors. Also, the media coverage with the Rogers TV, London Free Press, and XFM was great and I am sure that will continue to contribute to your high circulation numbers.

Below please find the link to the photos from the events which are posted to our Flickr account. Feel free to use those photos in newsletters and other post event marketing.
<http://www.flickr.com/photos/digitalbookmobile/sets/72157622243233180/>

Please pass on the many thanks from Shannon, Evan, and Don to AI for all the food. They truly appreciated it!

As always, it is a pleasure working with you and others from your library. Please let me know if you have any questions and don't hesitate to contact me for any future marketing and training initiatives.



Megan Greer
Library Partner Services Associate
OverDrive, Inc.
8555 Sweet Valley Dr. Suite N
Cleveland, OH 44125

