



REPORT TO THE LIBRARY BOARD

MEETING DATE: JUNE 23, 2011

Session:	Public Session
Subject:	Friends of the London Public Library Donation Report
Prepared By:	Margaret Mitchell, Friends of the London Public Library
Presented By:	Susanna Hubbard Krimmer
Purpose of Report:	For Approval <input checked="" type="checkbox"/>

RECOMMENDATION:

It is recommended that the donation of \$40,000 from the Friends of the London Public Library be allocated as outlined in Appendix 1 of this report.

BACKGROUND & REVIEW

Each year, the Friends of the London Public Library donates funds from the Annual Book Sale, the Book Store and other revenue generating initiatives to support non-core service enhancements and other items that are not addressed in the Library's operating budget.

Proposed Allocations

The recommended allocations were reviewed and approved by the Friends' Executive at its meeting of June 7, 2011.

The Library is grateful for this financial support to fund special projects in collections and events and programs in the Library.

We are grateful to the Friends' Executive members and the volunteers who work countless hours in so many ways to support the work of the London Public Library.

Friends of the London Public Library Recommendation for Allocation of Donation for June 2011	
Item	Funding
<p>Special project: Replace aging audiobook cassettes with CDs supporting Visiting Library Services</p> <p>The Library purchases audiobooks on CD and in downloadable format. The demand on the audiobooks collection on CD is heavy and continues to grow. In particular, Visiting Library Service patrons greatly enjoy the audiobooks.</p> <p>The LPL has an aging collection of audiobooks on cassette (1,734 items at Central and 1,861 items in branch locations). This aging collection will be withdrawn from system-wide collections over the course of 2011. LPL collection budget dollars are allocated to the purchase of new titles to meet the growing demand. However the older popular and classic titles need to be replaced with CDs and the Friends funding will assist in this one-time project.</p>	\$19,500
<p>Special project: Replace aging VHS tapes with DVDs supporting Visiting Library Services</p> <p>LPL has not purchased VHS tapes for a number of years. The aging collection, currently shelved in Central Library's DiscoverPlace, will be gone by the end of 2011. Visiting Library Services patrons will be affected by the removal of VHS at Central. DVD collections are not made available to VLS patrons because of the huge demand on the DVD collection and the extended loan periods for VLS patrons.</p> <p>LPL collection budget dollars are allocated to new feature DVDs, international films, and expensive instructional titles to meet the growing demand. The Friends donation will support a one-time replacement of older popular VHS titles with the DVD format and thus assist in opening up the collection to VLS patrons.</p>	\$16,000
<p>Special Events</p> <p>Each year the Library sponsors major system-wide events. The Friends donation will assist in defraying some of the costs.</p> <p><i>Ontario Public Library Week:</i> In October 2011 the focus will be on workplace literacy.</p> <p><i>Tea Talk and Matinee at the Grand:</i> a program for seniors. With funding provided by sponsors, Voyageur arranges transportation from participating Library locations to/from the Grand Theatre. Program participants will have refreshments, hear a special talk related to the show they will be seeing, and see the matinee show, then return to the Library. Registration takes place through the Library, and the cost includes transportation, refreshments and the show ticket. In 2010-2011, there were over 90 registrants for the program. Friends sponsored this program in previous years.</p> <p><i>Family Literacy Day 2012:</i> Every January, the Library and many of its community partners including the local Ontario Early Years Centres, Investing in Children, YMCA, London Regional Children's Museum, Child and Youth Network and many more come together to celebrate the nationally-recognized ABC Life Literacy Canada Family Literacy Day. In January 2011, over 500 children and families attended the free fun-filled community celebration of Family Literacy Day with crafts and hands-on play-based literacy activities, stories, games, face painting, pizza and draw prizes at the Central Library. Help from the Friends to fund this event provides live performances, high quality draw prizes, take-away materials and promotional materials as well as allow us to sell refreshments at low cost.</p>	3,500
<p>Home Work Clubs</p> <p>LPL is piloting an after school, Drop-in Homework Help Club plus literacy activities to run one day a week at the Crouch Library. This program is a partnership between London Public Library and Frontier College. London Public Library will provide space, after school snacks, program materials and staff support. Frontier College will hire the volunteers: interviews, police check, training, and placement. The Friends' donation of \$500.00 will provide snacks and program materials. A further Homework Help Club is being planned for Pond Mills, pending the success of the Crouch program, with an additional \$500.00 from the Friends.</p>	\$1,000
Total for June 2011	\$40,000