

REGULAR MEETING

March, 21, 2007

The regular meeting of the London Public Library Board was held on the above date in the Friends of the London Public Library Board Room at 5:35 p.m. with the following present:

From the Board S. MacDonald (Chair), G. Barber, J. Colwell, J. Deslippe, J. Lubell, J. Tilley and D. Winninger;

Senior Management: A. Baker, A. Becker, S. Hubbard Krimmer and L. Sage;

Other Staff: B. Whitney

Minutes taken by: J. White.

APOLOGIES – N. Branscombe, J. Morgan

DISCLOSURES OF INTEREST - none

L07/13 CHANGES TO AND ADOPTION OF AGENDA

An additional item added – update regarding the internet.

It was MOVED by Controller Barber and seconded by Ms. Lubell that the agenda be adopted as amended.

CARRIED

L07/14 APPROVAL OF MINUTES

It was MOVED by Controller Barber and seconded by Ms. Lubell that the minutes of February 21, 2007 (L07/10-L07/12.6) be approved.

CARRIED

L07/15 BUSINESS ARISING FROM THE MINUTES

Controller Barber reported that the cost of \$1,000 for the Margaret Fullerton plaque was approved by Board of Control, and hopefully will be passed by City Council.

L07/16 REPORTS FROM COMMITTEES, MEMBERS, AND STAFF REQUIRING BOARD ACTION

Collections Management Strategy Presentation

Beth Whitney, Coordinator, Collections, prepared a powerpoint demonstration on the Collections Management Strategy. She described the collections management process in detail.

It was MOVED by Ms. Lubell and seconded by Ms. Tilley that the Collections Management Strategy Presentation be received.

CARRIED

L07/16.1 LPL Image: Signage and Branding

Ms. Sage reported that a Signage Review had been undertaken in 2006. Library signage needs to be more intuitive, revealing, simple, consistent and attractive. A solution must be flexible because branches have individual needs as well as being cost effective.

There are four physical sign options: hanging, on pillar, on wall and on floorstands. An arrow was selected as a navigational symbol. There will be five different ways to navigate: directional, colour codes, words/terms, dewey system and overall browsing ability.

Research has been conducted on how customers related to the current Library brand. The Library's image is very corporate and institutional and there is very little brand recognition particularly among non-users. Four logos were presented for preliminary consideration by the Board.

At 6:30 p.m, Controller Barber left the meeting.

Financial responsibility is first and foremost in a re-branding process. Internal consultations with staff are currently underway and a feasibility cost analysis and project plan are being developed.

It was MOVED by Mr. Colwell and seconded by Ms. Lubell that the report on LPL Image: Signage and Branding be received.

CARRIED

L07/16.2 Pond Mills Branch Facelift

The re-opening celebrations at the Branch occurred on March 10th, 2007 and were well attended by dignitaries, staff and customers. It was pointed out that this refurbishment was completed on a very tight budget.

It was MOVED by Ms. Lubell and seconded by Councillor Winninger that the report on the Pond Mills Branch Facelift be received.

CARRIED

L07/16.3 Human Resources and Organizational Development

Ms. Baker reported that the Job Evaluation process is continuing and a final report will be presented at the June Board meeting.

It was MOVED by Councillor Winninger and seconded by Ms. Deslippe that the report on Human Resources and Organizational Development be received.

CARRIED

L07/16.4 Events of Interest to Library Board Members

A monthly update will be provided at each Board meeting.

It was MOVED by Ms. Lubell and seconded by Mr. Colwell that the Library Event Calendar be received.

CARRIED

L07/16.5 Internet

Ms. Becker informed the Board that Administration will be reviewing the Internet Policy and computer filtering procedures. Senior Team will bring further information and a proposed approach to the Board at the April meeting.

L07/17 CONSENT ITEMS

It was MOVED by Councillor Winninger and seconded by Ms. Lubell that the following consent items be received:

Historic Sites Committee minutes, January 12, 2007
Press Clippings

CARRIED

ON MOTION, the meeting adjourned at 7:15 p.m.

Chair

Secretary